L8-3 Multiplying Polynomials

KeyConcept FOIL Method
Words $\quad$ To multiply two binomials, find the sum of the products of $F$ the First terms, 0 the Outer terms, I the Inner terms, $L$ and the Last terms.

Example


Product of
First Terms Outer Terms
Product of
Product of
Product of
 Inner Terms

Last Terms
$=x^{2}-2 x+4 x-8$
$=x^{2}+2 x-8$

$$
\begin{gathered}
(y+8)(y-4) \\
(y \cdot y)+(-4 \cdot y)+(8 \cdot y)+(8 \cdot-4) \\
F \\
y^{2}-4 y+8 y-32 \\
y^{2}+4 y-32
\end{gathered}
$$



$$
\begin{gathered}
\text { F I2x+1)(x+6)} \quad \text { FoIL } \\
(2 x \cdot x)+(2 x \cdot 6)+(1-x)+(1 \cdot 6) \\
2 x^{2}+12 x+1 x+6 \\
2 x^{2}+13 x+6
\end{gathered}
$$




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$\left(3 x^{2}+2 x+1\right)\left(4 x^{2}-3 x-2\right)$

## KeyConcept Square of a Sum

Words $\quad$ The square of $a+b$ is the square of $a$ plus twice the product of $a$ and $b$ plus the square of $b$.

Symbols

$$
\begin{aligned}
(a+b)^{2} & =(a+b)(a+b) & \text { Example } \quad(x+4)^{2} & =(x+4)(x+4) \\
& =a^{2}+2 a b+b^{2} & & =x^{2}+8 x+16
\end{aligned}
$$

## KeyConcept Square of a Difference

Words $\quad$ The square of $a-b$ is the square of a minus twice the product of $a$ and $b$ plus the square of $b$.

Symbols

$$
\begin{array}{rlrl}
(a-b)^{2} & =(a-b)(a-b) & \text { Example } \quad(x-3)^{2} & =(x-3)(x-3) \\
& =a^{2}-2 a b+b^{2} & & \\
& =x^{2}-6 x+9
\end{array}
$$

## KeyConcept Product of a Sum and a Difference

Words $\quad$ The product of $a+b$ and $a-b$ is the square of $a$ minus the square of $b$.

Symbols

$$
\begin{aligned}
(a+b)(a-b) & =(a-b)(a+b) \\
& =a^{2}-b^{2}
\end{aligned}
$$

$(9 d+4)(9 d-4)$
$(7 z+2)^{2}$
$(3 c-4)^{2}$
$(3 x+2)^{2}$
$(2 m-3)^{2}$
$(3 y+2)(3 y-2)$

GEOMETRY The area of a rectangle is the measure of the base times the height. Write an expression for the area of the rectangle.


